

JORGE CARLOS ARRIGONE

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Africa

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Languages:

English and Spanish
Afrikaans (Basic)

Website & Portfolio of latest work

<https://www.audioalchemy.co.za/>

General:

Code EB Driver's Licence (South
African)

Citizenship:

South African
Italian

Passport:

EU Italian Passport

Computer Competence:

MS Word
MS Excel
MS PowerPoint
AVID Pro Tools

Availability:

January 2025

PERSONAL PROFILE

I've been actively involved in the audio post-production business for over three decades. I have a tremendous amount of valuable knowledge and experience to impart to students wanting to enter this industry. I am deeply passionate about the work I do. I bring creative versatility and a deep understanding of sound design across various media. My leadership in both academic and professional environments has honed my ability to mentor, inspire and lead teams, while consistently delivering top quality audio solutions. Among my strengths are comprehensive audio expertise, program coordination, innovation and adaptability. I believe I would be an asset to a team and make a positive contribution to its success and growth.

EMPLOYMENT HISTORY

AUDIO ALCHEMY

JUNE 1999 – PRESENT

Position Held

Business Owner / Multi-instrumentalist Composer / Sound Designer /
Post-production Sound Engineer

*Specializing in the production of soundtracks for TV, radio and
cinema advertising as well as documentaries and corporate
audio visuals.*

CONTRACTUAL WORK VARIOUS PRODUCTION HOUSES

MARCH 1990 – PRESENT

Position Held

Composer / Sound Designer / Final Mix Engineer

*The key duties for most of these production houses / advertising
agencies are more or less the same.*

Key Duties

- Attending project briefs and pre-production meetings with agencies and production houses.
- Generating of cost estimates for the advertising agency or production house for approval.
- Commencement of creative soundtrack composition.
- Communication between offline editor, director and myself.
- Execution of soundtrack composition by the recording of all instruments required in the production.
- Creation and production of all sound design required in the soundtrack.
- Professional recording of all voice overs and / or dialogue required.
- Agency and director approval of soundtrack.
- Professionally produce a final mix to broadcast standards.

HONOURS & AWARD

**Winner 2015 SAFTA Best Achievement in
Original Score - TV Drama Series.**

EDUCATION & TRAINING

**Degree
Masters of Arts (MA)
Creative Media Industries
2019 - 2024
Middlesex University**

**Certificate
AVID Certified User – Pro Tools PT 101
and PT110
AVID Certified Instructor – Pro Tools PT
101 and PT110
2024
AVID**

**Senior Certificate (Matric) 1980
Christian Brothers College, Pretoria,
South Africa**

**Military Service – South Africa
June 1987 – June 1989**

***My duties for Audio Post-Production Lecturer and Audio Post-
Production Course Coordinator at Academy of Sound
Engineering and School of Audio Engineering are the same.***

ACADEMY OF SOUND ENGINEERING (ASE), CAPE TOWN CAMPUS

JUNE 2023 - PRESENT

Position Held

Campus Principal / Audio Post-Production Course Coordinator /
Lecturer

Key Duties

Campus Principal

- Managing the campus, educational and general campus administration.

Audio Post-Production Lecturer

- Teaching practical recording studio time- and field recording classes on campus as well as online.
- Marking and grading of assessments and assignments.
- Spending one-on-one time with students as needed.

Audio Post-Production Course Coordinator

- Audio post-production learning journeys developer.
 - Audio post-production courses administrator.
 - Audio post-production courses custodian.
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SAE INSTITUTE (SCHOOL OF AUDIO ENGINEERING) CAPE TOWN

JUNE 2017 – MAY 2023

Position Held

Audio Post-Production Lecturer and Audio Post-
Production Course Coordinator

Key Duties

Audio Post-Production Lecturer

- See Academy of Sound Engineering above

Audio Post-Production Course Coordinator

- See Academy of Sound Engineering above

Reason For Leaving:

Career growth

APPENDICES

Appendix A

- **Skills and Attributes**

Appendix B

- **Most Prominent Experience with Advertising Agencies, Production Houses, Directors and Products**

References, additional information and testimonials available on request

BLENDED AUDIO
JUNE 2015 – JUNE 2018
Position Held – Final Mixer Engineer

Outline

Final mix engineer, responsible for generating all the final mixes for hundreds of episodes of a Hindi soap opera series dubbed from Hindi to South African English for South African satellite TV consumption.

Reason For Leaving:

Contract came to an end

EARLIER CAREER

The Red Hot Rhythm Section (Self Employed)

1995 - 1999

Multi-instrumentalist Composer / Sound Designer / Post-Production Sound Engineer, specializing in the production of soundtracks for TV, radio and cinema advertising and also documentary and corporate AV's.

Reason For Leaving:

I had the opportunity to move my recording studio into the main "hub of the industry" complex in Cape Town.

Shandel Music

1991 – 1994

Composer / Producer / Final Mix Engineer in the production of local artists, mainly for the South African Black Album Market. Produced and engineered various albums with local artists.

Reason for leaving:

Opening my own recording studio business

Promotion Productions

1989 - 1991

Multi-instrumentalist Composer / Sound Designer / Post-Production Sound Engineer, specializing in the production of soundtracks for corporate AV's.

Reason for leaving:

Pursuing an opportunity to get into the record company recording studio business

APPENDIX A

Skills and Attributes

Expertise in Audio Post-Production

- Technical Skills: Proficiency in using industry-standard audio software (Pro Tools) and hardware (e.g., mixing consoles, audio interfaces, microphones, synthesizers, DAW plugin software).
- Knowledge of Audio Editing and Mixing: Experience in editing, mixing, and mastering audio for various media formats including film, television, and radio.
- Creating and implementing sound effects, foley, and other sound design elements.
- Experience with Surround Sound: Understanding of multi-channel audio formats such as 5.1 and 7.1 surround sound.

Educational and Teaching Skills

- Teaching Experience: Previous experience in teaching or lecturing at a tertiary level, especially in audio or media-related subjects.
- Curriculum Development: Ability to develop and update course content, creates lesson plans, and assesses student performance.
- Excellent verbal and written communication skills to convey complex technical information effectively to students.
- Academic and career guidance to students, including feedback on their work and development.

Program Coordination Skills

- Organizational Skills: Ability to manage and coordinate academic programs, including scheduling classes, coordinating with other faculty members, and managing administrative tasks.
- Leadership Skills: Experience in leading a team, managing projects, and making decisions that affect the program's direction and quality.
- Collaboration: Ability to work effectively with colleagues, industry partners, and external stakeholders to enhance the program.

Industry Experience

- Professional Background: A solid track record of work in audio post-production for film, television, radio, or other media.
- Networking: Established connections within the industry that can be leveraged for guest lectures, student placements, and program development.

Research and Development

- Innovation: Ability to stay updated with the latest trends and technologies in audio post-production and integrates them into the curriculum.
- Research Skills: Experience in conducting research in audio post-production or related fields and contributing to academic publications or conferences.

Digital Literacy

- Familiarity with Online Learning Platforms: Experience with digital teaching tools and platforms, such as Learning Management Systems (LMS), for online and blended learning environments.
- Adaptability to Technology: Willingness and ability to adapt to new teaching technologies and tools.

Passion for Education and the Industry

- Commitment to Student Success: A genuine interest in mentoring students and helping them succeed in the audio post-production field.
- Passion for Audio and Sound: A deep passion for audio, sound engineering, and the creative aspects of post-production that can inspire students

APPENDIX B

Most Prominent Experience with Advertising Agencies, Production Houses, Directors and Products

I was responsible for all the Music Compositions and Sound Design

Agency: TAN Africa

Production House: Wishbones

Director: Sarel Esterhuisen

Product: Yogueta "Cookies and Milk"

Agency: Insight Nigeria

Production House: Wishbones

Director: Sarel Esterhuisen

Product: Gulder "Three Men"

Agency: 141 Worldwide Nigeria

Production House: The Video Lounge

Director: Jeremy Goodall

Product: Etisalat "Barcelona"

Agency: Scanad Kenya Ltd

Production House: Fat Rain Films, Nairobi, Kenya

Director: Graham Fowler

Product: Duracoat "Helpline"

Agency: Ogilvy Mather Africa

Production House: Episode Media

Director: Babar N. Sheikh

Product: Nido

Agency: The Network

Production House: Terraplane

Director: J.H. Beetge

Product: Isuzu "Oom Org"

Agency: TBWA / Haku-Hodo Tokyo

Production House: Velocity

Director: Lourens van Rensburg

Product: Suzuki "Way of Life"

Agency: Fortune Promo 7, Dubai

Production House: Avana Films, Milano

Director: Luca Lucini

Product: Sony Handicam

Agency: Saatchi &Saatchi Shangai

Production House: Accelerator

Director: Jeremy Goodall

Product: Hankook Tires

Agency: Ogilvy Johannesburg

Production House: The Video Lounge

Director: Mark Lawrie

Product: SAB Nile Special

Agency: Air and Space, Johannesburg

Production House: The Video Lounge

Director: Mark Lawrie

Product: UBA Bank "World in Your Pocket"

Agency: HSAdS Seoul, South Korea

Production House: Suburban Films

Director: Miles Goodall

Product: LG "Sound Artist"

Agency: Ad Capital India

Production House: Collective Energy

Director: Greg Francois

Product: Apollo Tyres

Agency: Fortune Promo 7 Dubai

Production House: Avana Films Milano

Director: Marc Shalhoub

Product: Sony T9 Cybershot

Agency: Saatchi & Saatchi Cape Town

Production House: Moonlighting

Director: Sven Harding

Product: Malta Guinness "Supa Dupa Saturday Smiles"

Agency: Saatchi & Saatchi Cape Town

Production House: Frieze Films

Director: Leigh Ogilvy

Product: Malta Guinness Quench

Agency: TBWA / Concept Lagos

Production House: Red Dot

Director: Jon Day

Product: Indomie Instant Noodles